

Pitch Perfect

Research shows that music taps into many parts of the brain and that different areas of the brain are activated by music more than by normal speech. Melodies can often be remembered long after names, faces and words are forgotten. Memory for music remains.

Please join us at the **George Eastman Museum** to celebrate the Friendly Senior Living team for all of their incredible work to provide pitch perfect experiences for our Members and residents each day. Proceeds benefit our Music Therapy programs.

Friendly Senior Living Fall Event
Wednesday, October 18, 2023 • 5:30pm

"Where words fail, music speaks."

~Hans Christian Anderson



**FRIENDLY
SENIOR LIVING**

a continuum of caring communities

Please see back for sponsorship opportunities.

Sponsorship Opportunities

\$10,000 | *Can't Stop the Music*

- Logo featured in event video
- Recognition in the *Friendly Journal*, distributed to 15,000 community members
- Company logo and link on the Friendly Senior Living website
- Recognition in media relations for the event
- Eight (8) tickets to the event

\$2,500 | *I've Got the Music in Me*

- Recognition in the *Friendly Journal*, distributed to 15,000 community members
- Company logo on the Friendly Senior Living website
- Recognition in media relations for the event
- Two (2) tickets to the event

\$5,000 | *Let the Music Play*

- Recognition in the *Friendly Journal*, distributed to 15,000 community members
- Company logo and link on the Friendly Senior Living website
- Recognition in media relations for the event
- Four (4) tickets to the event

\$1,500 | *Say it with Music*

- Recognition in the *Friendly Journal*, distributed to 15,000 community members
- Company name listed on the Friendly Senior Living website
- Recognition in media relations for the event

For more information contact Darla Greene at (585) 789-3154 or dgreene@friendlyhome.org.

Yes! I would like to support Friendly Senior Living's event on
Wednesday, October 18, 2023!

\$10,000

\$5,000

\$2,500

\$1,500

PLEASE PRINT

Contact Name: _____

Organization Name: _____

Mailing Address: _____

Phone (with area code): _____

Email: _____

Return to:
Darla Greene
Friendly Senior Living
3156 East Avenue
Rochester, NY 14618

Check payable to:
Friendly Senior Living

For online payment:
www.friendlyseniorliving.org/donate