



# THE FRIENDLY JOURNAL



## ♥ TOUCHING HEARTS ♥ 1,000 Pillows Made by Friendly Home Members for Cardiac Patients



For the past ten years, Friendly Home Members have been coming together to create heart-shaped pillows for cardiac patients at Rochester General Hospital. Recently, a celebration was held to commemorate the making of the 1,000th pillow.

Beth Perdan, a Life Enrichment Specialist at the Friendly Home, has been leading this special program for a decade, inspired by a family member in Utica who received a heart pillow while hospitalized. She estimates that over the years, hundreds of Friendly Home Members have worked on cutting hearts out of fabric, and sewing and stuffing the pillows for delivery to patients at Rochester General Hospital. A tag is attached to each pillow that reads: "Made with Love by Members of the Friendly Home."



The making of the 1,000th pillow was a heartwarming milestone in this labor of love. "The heart pillow project has been incredible for our Members, providing a sense of purpose with a meaningful outcome. Although they are older and need assistance themselves, our Members know they can continue to make important contributions and help others. Looking back over the past ten years, it is most gratifying that we've been helping people on both sides – the Members making the pillows, and the patients who are receiving them," says Perdan.

Friendly Home Members often participate in community service projects, which have also included collecting back to school items for underprivileged students, supplies for Ukrainian refugees and a Thanksgiving food drive for a local soup kitchen.

# ROCHESTER FEMALE CHARITABLE SOCIETY CELEBRATES 200 YEARS OF SERVICE!

The Rochester Female Charitable Society (RFCS) celebrated its 200th anniversary with a festive gathering at Cloverwood Senior Living in Pittsford. Attended by local dignitaries, RFCS members, community partners and friends, this milestone anniversary celebrated 200 years of service to the most needy in the Rochester area. Friendly Senior Living, originally founded by RFCS as the Rochester Association for the Relief of Homeless and Friendless Females, is very proud of its roots and is most grateful to RFCS for its ongoing support!



*U.S. Congressman Joseph Morelle presented members of the RFCS with a Certificate of Special Congressional Recognition.*



*Glen Cooper, President & CEO of Friendly Senior Living, with RFCS Director Laura Swett at the celebratory anniversary event.*



*Ruby Morse, an RFCS Honorary Director (center), shows a Proclamation from the Monroe County Executive and Legislature commemorating 200 years of service. Also pictured are Laura Swett, RFCS Director (left) and Corinda Crossdale, Deputy County Executive of Health & Human Services.*

**Editor's Note:** In the 2022 Spring issue of the Friendly Journal, it was noted that the RFCS helped establish an industrial school that is known today as Rochester Institute of Technology. This information is not correct. Originally founded by RFCS, the Industrial School of Rochester is today known as Rochester Childfirst Network. We regret the error.



*Members of the Rochester Female Charitable Society gathered together to celebrate the organization's 200th anniversary!*



*Cloverwood's Executive Chef, Michael Macri, and Dining Services Director, Carrie Darocha, prepared a delicious spread for guests of the celebration.*

## Cloverwood Residents Collect Back to School Items!

Cloverwood Senior Living had a "tea-riffic" idea, combining a summer afternoon tea for residents with a back to school supplies drive! Residents who donated school supplies were treated to a special event featuring a variety of assorted finger sandwiches, cookies, hot tea and freshly brewed iced tea as a thank you for giving back.

Thirty back packs and a variety of school supplies were collected, including notebooks, binders, pencils, erasers, glue, crayons, markers and much more. The school supplies were delivered to Tom Wahl's in Brighton for its annual back to school drive, and distributed to several Rochester

city schools through the United Way of Greater Rochester and the Finger Lakes.

"We know that our Residents care about making a difference, and Cloverwood is proud to support programs like the school supply drive," says Richard Finn, VP & Executive Director. "Throughout the year, our Residents enthusiastically engage in 'Cloverwood Gives Back' community service events, and this is a wonderful example of their caring spirit!" Cloverwood Residents have also knitted mittens and hats for the Golisano Children's Hospital, gathered donations for Ukrainian war victims, and collected items for the Pirate Toy Fund.



*"A friend is a gift you give yourself."*

-Robert Louis Stevenson

*Dear Friends,*

As we create new paths forward to brighter days, the Friendly Senior Living communities depend on our friends for support. Whether it's new ways of engaging residents in activities, helping our staff pursue career goals, using technology to work better and smarter, or enhancing our campuses, we continue to work together to bring our best to the older adults we serve. The generosity of our donors makes all of this—and more—possible.

Providers of senior housing, services and care continue to experience unique pandemic-related challenges. However, through innovation and teamwork, we work every day toward a future of hope and possibilities. Our efforts are generously supported by donors whose funding enables educational, cultural and social programs for residents; recognition for our dedicated team of healthcare heroes; and many of the extras that touch the lives of the elderly in special ways.

We are embracing bright days and a promising future, and you can too by making a gift to Friendly Senior Living's 2022 Annual Appeal! Please use the envelope inserted in this publication to make your donation. A gift of any size would be so greatly appreciated. We are also very pleased to offer our donors an easy and secure online giving option. Simply visit our website at [www.friendlyseniorliving.org](http://www.friendlyseniorliving.org) and click "Donate."

Thank you for your support and for your friendship. It is truly a gift to the Friendly Senior Living family!



Sincerely,  
David Whitaker  
Chairperson, Board of Directors

# What's Happening at Friendly Senior Living

*"The smallest act of kindness is worth more than the grandest intentions." ~ Oscar Wilde*



*Cheers to the good life at Cloverwood Senior Living and Glenmere Assisted Living & Memory Care! These communities celebrated their 18th and 17th anniversaries respectively with an elegant dinner, entertainment and, most importantly, the company of good friends and neighbors!*



*It was a great night at Frontier Field for Linden Knoll residents as they cheered on the Rochester Red Wings!*



*Friendly Senior Living is so grateful for the many volunteers who so generously and enthusiastically give of their time and talents to enrich the lives of those we serve! A very special volunteer appreciation tea was held in their honor as a way to say "thank you" for everything they do.*



*Walter, a Friendly Home Member and veteran, helped to raise a new U.S. flag to wave proudly over the Home's front entrance. We thank Walter and all veterans for their service!*

The Friendly Home is most grateful to the families of Members who have chosen to designate the Home as a recipient of gifts in memoriam and to all the thoughtful donors to the Memorial and Staff Appreciation Funds from February 1, 2022 – September 30, 2022.

All gifts given *In Memory of* or *In Honor of* an individual through the Home's Annual Appeal will be acknowledged in our Annual Report. (Individuals memorialized are indicated in red print, and in alphabetical order by last name).

## MEMORIALS

Estate of Rufus Dryer II

### *In Honor of Lee Place Staff*

Ms. Holly Wallace  
Mrs. Marjorie Wallace

### *In Memory of Fred W. Bouchard*

Ms. Alana Sansone

### *In Memory of Priscilla R. Bour*

Mr. and Mrs. Donald King

### *In Memory of Robert Buscher*

Mr. and Mrs. David M. Curtis

### *In Memory of Philomena Colucci*

Mr. and Mrs. John L. Colson

### *In Memory of Elizabeth M. Donnelly*

Ms. Mary Pat Donnelly  
Mr. John Kendall  
Ms. Marcella Schnorr

### *In Memory of Donald R. Erskine*

Mr. James N. Hart  
Ms. Norma McLernon  
Mr. and Mrs. Robert G. Merritt  
Ms. Kimberly Merry  
Mr. William J. Strassburg

### *In Memory of Shirley E. Fagenbaum*

Mr. and Mrs. Harold Kanthor, MD  
Mr. and Mrs. Ronald N. Salzman  
Mr. and Mrs. Lawrence Schulman

### *In Memory of E. Pauline Handy*

Mrs. Barbara Pahl

### *In Memory of Marion Hartney*

Mr. and Mrs. David M. Curtis

### *In Memory of Louis A. Langie, Jr.*

Mr. and Mrs. Glen Cooper  
Mr. and Mrs. Randy and  
Denise Hubler

### *In Memory of Beverly B. Longwell*

Mr. and Mrs. Glen Cooper  
Ms. Noreen DeHond  
Mr. Mark Deyle  
Ms. Susan J. Scanlon  
Mr. and Mrs. Gerald Tirabassi

### *In Memory of Ann C. May*

Mr. and Mrs. Ken Mart

### *In Memory of Betty H. Olin*

Mr. and Mrs. Glen Cooper  
Mrs. Anne V. DeClue  
Mrs. Michele V. Dryer  
Mr. and Mrs. James Edwards  
Mrs. Laurie Farrell  
Mr. and Mrs. John L. Garrett  
Mr. Rodney Hatch III  
Mr. and Mrs. Cowles Herr  
Mr. and Mrs. Randy and  
Denise Hubler  
Mr. and Mrs. George Kavanagh  
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Mrs. Sherley Newell  
Mr. John O'Leary  
Ms. Janet S. Reed  
Mr. and Mrs. Samuel J. Reeder  
Mr. and Mrs. Timothy W. Reeder  
Ms. Patricia Sladden  
Ms. Margaret Trevett  
Mr. David G. Urban  
Ms. Gretchen A. Voss

### *In Memory of Robert Rider*

Mr. Richard Edick  
Ms. Rebecca Reyhani

### *In Memory of Nancy Schlaffer*

Mr. and Mrs. David M. Curtis

### *In Memory of Robert K. Thomson*

Mr. George D. Angelidis  
Ms. Julie Bell  
Mr. and Mrs. Christopher Bendel  
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Mr. and Mrs. Bernard K. Borglum  
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Mr. and Mrs. David M. Curtis  
Ms. Brooke C. Elnicky  
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Mr. Dan Fultz  
Mr. Robert F. Gay  
Mr. Edgar Haussmann  
Ms. Amanda Larson  
Ms. Joi Lester  
Lindy and Pat McCaslin  
Mr. and Mrs. Edwin Mench  
Mr. Kirk Meritt  
Mr. and Mrs. Jeremiah Moore  
Ms. Lori Mulsoff  
Ms. Maryann Ogden  
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Mr. and Mrs. James E. Popham  
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Mr. and Mrs. Timothy Schmidt  
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Ms. Sharon W. Selke  
Ms. Becky Simonson  
Mr. David C. Stolp  
Mr. and Mrs. James N. Stones  
Mr. Gary Sunsten  
Susan and Douglas Connolly  
Charitable Fund  
Mr. and Mrs. Lorne T. Thibault  
Mr. and Mrs. Charles Walker, Jr.  
Mr. and Mrs. Henry C. Walter  
Mr. Eric J. Ward  
Ms. Laurie S. Weldgen  
Mr. and Mrs. Warren R. Williams

*In Memory of Theodore H. Wallace*

Ms. Elyse Grosman  
Mr. and Mrs. Richard M. Humphreys  
Ms. Christine Maxey  
Ms. Holly Wallace  
Mrs. Marjorie Wallace  
Mr. and Mrs. Paul Wallace

*In Memory of Marie G. Whitbeck*

Mr. and Mrs. John C. Buttrill  
Mr. and Mrs. Glen Cooper  
Mrs. Mary G. Crowe  
Mr. Denis Doyle and  
Ms. Barbara Galbraith  
Mrs. Sally Forsyth  
Mr. and Mrs. Richard J. Garrett  
Mr. and Mrs. David M. Hedges  
Mr. and Mrs. Randy and

Denise Hubler  
Ms. Leslie Huey  
Mr. and Mrs. David M. Jacobstein  
Ms. Christine Lafountain  
Ms. Nancy H. Lee  
Ms. Mary Marshburn  
Mr. and Mrs. George F. Medill, III  
Mrs. Bernard H. Shaw  
Mr. Bernie T. Smith  
Mr. and Mrs. Gerald A. Stahl  
Mr. and Mrs. David J. Whitaker  
Mr. and Mrs. Robert Whitmore  
Mr. and Mrs. E. Malcolm Wolcott, Jr.

*In Memory of Eleanor White Heier*

Mrs. Diane Thorsen

## STAFF APPRECIATION FUND

Ann H. Stevens and  
William J. Shattuck at the RACF

*In Honor of Theodosia Christakos*

Mrs. Elizabeth McIntosh

*In Honor of Maria Cseri*

Mrs. Monica Ryser-Cseri

*In Honor of the Friendly Home  
and Linden Knoll Staff*

Mrs. Joyce Welkley and the  
Welkley Family

# Friendly Home Introduces Private Suites!

All-new private suites have been added to the Friendly Home's offerings of room options! Measuring nearly 500 square feet, these spacious suites offer Members the very best in comfort and privacy. Each features ample room for a separate bedroom and living room/lounge, plus a roomy private bathroom. Members will enjoy creating the space to reflect their unique tastes and needs with personal touches, furniture, artwork and décor. Lovely views from two large windows and individual temperature controls for heat and air conditioning are also included.

The Friendly Home is also pleased to offer private rooms and companion suites. Interested in learning more about these living options? Please contact Rachel Johnson at (585) 789-3109 or [rjohnson@friendlyhome.org](mailto:rjohnson@friendlyhome.org). You can also visit our website at [www.friendlyseniorliving.org/friendly-home/living-here/](http://www.friendlyseniorliving.org/friendly-home/living-here/)



*In Honor of Porter Place Staff*

Mrs. Monica Ryser-Cseri

*In Memory of Theodosia Christakos*

Ms. Margaret M. Carney

*In Memory of Judith Dorschel*

Mrs. Joyce Welkley and the  
Welkley Family

*In Memory of Shirley E. Fagenbaum*

Mrs. Joyce Welkley and the  
Welkley Family

*In Memory of Ann C. May*

Mrs. Joyce Welkley and the  
Welkley Family

*In Memory of Bernard H. Shaw*

Dr. and Mrs. Leo Landhuis  
Mr. Frank Palmiero  
Mr. and Mrs. William L. Shaw

*In Memory of Paul Spiegel*

Mrs. Joyce Welkley and the  
Welkley Family

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Managing Editor: Denise Hubler  
Editor: Amy Flinn



## WELCOME!

Friendly Senior Living is pleased to welcome **Courtney Sellitto** to Team Friendly! Courtney joins our organization as the Director of Finance. With over 20 years of experience in operations, strategic planning and achieving business results, Courtney is a valuable addition to Friendly Senior Living's leadership team.

## Winning Expressions of Art!

Of over nearly 200 pieces of artwork submitted by LeadingAge NY (LANY) member organizations, two created by Friendly Home Members received special recognition! LANY's annual art exhibit competition draws entries from the non-profit senior care providers it represents throughout the state.



*Estelle Guardino's colorful painting was selected to be part of the top 70 pieces that make up a traveling exhibit. This exhibit is on display at major LANY conferences. When not on the road, it is showcased in LANY's headquarters in the Albany area.*



*Susan Scott's painting received a Staff Choice Award, which are pieces specially chosen by LANY staff members to hang in their offices and enjoy throughout the year.*