



FRIENDLY HOME

nursing care & rehabilitation



A FRIENDLY SENIOR LIVING COMMUNITY

EXCEPTIONAL CARE MEETS CHANGING NEEDS

Friendly Home's excellent reputation for providing quality care is marked by our ability to adapt to the needs of those we serve while remaining dedicated to the purposes of our founders. As leaders in our field, we are committed to serving an increasing aging population as it changes and grows.



Family gathering lounge

A DIFFERENCE IN THE DETAILS

Inside and out, we offer a beautiful environment for attentive care in a home-like setting, reflecting our responsiveness to Members' needs. There are many opportunities for socializing, and Members may participate as much or as little as they wish.

Engaging programs and activities are designed to meet diverse interests:

Exercise classes | Arts and crafts | Social hours | Baking | Musical programs |
Entertainers, movies, slide shows | Trips to local places of interest | Worship services and pastoral care |
A variety of volunteer programs | Pet visits | School group visits |

Personal appearance is important, so Members may schedule an appointment for on-site beauty salon and barber services. Laundry services are also provided.

We invite Members and their families to:

- Browse or enjoy refreshments in the Friendly Gift Shop & Friendly Café
- Spend some time in the courtyard butterfly garden or the summer gazebo
- Stroll through the Memorial Gallery, featuring rotating art exhibits
- View the profusion of blooms in our rose garden
- Visit or read on comfortable furnishings by one of our fireplaces
- Take in the outdoors on the front porch, outside patio and two lush courtyards
- Relax and socialize in one of our inviting sunrooms

24-HOUR SKILLED NURSING CARE AND REHABILITATIVE SERVICES

SETTING NEW STANDARDS IN LONG-TERM CARE

Utilizing our extensive clinical resources, our diverse team considers each Member's unique strengths and needs to develop comprehensive, individualized care plans including: physician services, personal care, occupational and physical therapy, registered dietitians, social work services, pharmacy services, and a variety of consulting services, such as speech therapy, dentistry, psychiatry and podiatry, as needed.

Members can enjoy these comforts of home:

- Spacious private suites, private rooms or companion suites with distinct living areas, individual temperature and lighting controls, and windows on each side
- Sizable, easily accessible spa bathrooms
- Dining rooms in each neighborhood for convenience and a more intimate experience
- Restaurant-style dining
- Visiting areas, including comfortable lounge areas, sunrooms, front porch, patios, courtyards and gardens
- Family gathering lounge for casual visiting or catered event

FIND YOUR NEIGHBORHOOD HERE

Friendly Home's five skilled nursing neighborhoods are named in honor of individuals who have contributed to the excellence of our organization since its founding: Lindsay Place, Morgan Place, Porter Place and Selden Place. "Place" conveys the warm sense of community that is so much a hallmark at Friendly Home. Each Place, as well as Lee Place, our memory care center, includes a bath and shower spa, lounge and recreation areas, and an individual dining room.

Friendly Home is a not-for-profit nursing care and rehabilitation facility governed by a voluntary Board of Directors. It is licensed by the New York State Department of Health and is approved for both Medicaid and Medicare. Friendly Home does not discriminate on the basis of race, creed, color, national origin, sex, disability, marital status, sponsorship or sexual preference.



LOVEJOY TRANSITIONAL CARE CENTER

BACK TO HEALTH, BACK TO HOME

Lovejoy Transitional Care Center (TCC) is designated for patients requiring a short stay following an illness, accident or injury. Most patients will receive physical and/or occupational therapy, provided in a dedicated, state-of-the-art therapy gym. All rooms are private and there is a dining room/lounge for exclusive use by TCC patients. Breakfast is served in each patient's room, and lunch and dinner are served in the TCC dining room, or patient's room if preferred.

Our well-trained, experienced care professionals offer center-based therapies and patient education to those recovering from illness, injury or elective surgery.

Services include:

- Orthopedic rehabilitation
- Stroke rehabilitation
- Cardiac rehabilitation
- IV therapy
- Recovery from other medically related hospitalizations

AN INTERDISCIPLINARY APPROACH

Located in a private area, right off the main lobby within Friendly Home, Lovejoy Transitional Care Center takes an interdisciplinary approach to help patients regain independence and rebuild strengths and capabilities. Personalized combinations of services are designed to focus on individual needs.

Services include:

- Physical and occupational therapies
- Medicine
- Nursing
- Social work
- Nutritional services
- Speech services
- Recreation

UNPARALLELED COMFORT AND ATTENTION TO TOTAL WELLNESS

The Transitional Care Center features its own gym/therapy area. All of our patient rooms are private and include a bathroom, complimentary phone, TV service and wireless Internet. Patients may also enjoy use of a deluxe bath spa with whirlpool tub. At Friendly Home, we believe you should be pampered during your stay. We invite you to take advantage of all of the amenities we offer our guests, including: welcome kit, luxury linens, adjustable mattresses, pillow selection and daily newspaper.

Well-balanced meals are offered in the dining area or in the comfort of one's room. Individuals are free to socialize in the dedicated lounge area, featuring a fireplace and comfortable furnishings, and benefit from all Friendly Home in-house services, such as:

- Pastoral care and worship services
- Recreational and entertainment opportunities
- Beauty salon and barber services
- The Friendly Gift Shop & Friendly Café
- Massage therapy



MEMORY CARE AND HOSPICE CARE

MEMORY CARE CENTER

As with all aspects of Friendly Home, attentive, compassionate, quality care is of the utmost importance in our Memory Care Center. Serving Members in various stages of Alzheimer's disease and related conditions, the Memory Care Center is located on the first floor and features private rooms, as well as an enclosed outdoor area. In our safe and secure environment, Members are cared for by experienced professionals who provide specially tailored services and activities.

This multifaceted center is specifically designed to:

- Focus on an individual's strengths
- Enable individuals to maintain cognitive and functional abilities for as long as possible
- Provide ample space for specialized programs
- Include private gathering areas
- Provide a contained, calm setting with minimal disruptions

HOSPICE CARE

Members who have chosen a comfort-care-only approach to end-of-life care have access to our hospice services, which provide additional support by a hospice nurse, social worker, personal care aide, medical director, pastoral care coordinator, hospice volunteers and a bereavement coordinator. Members remain in their own familiar environment while services are provided to them.

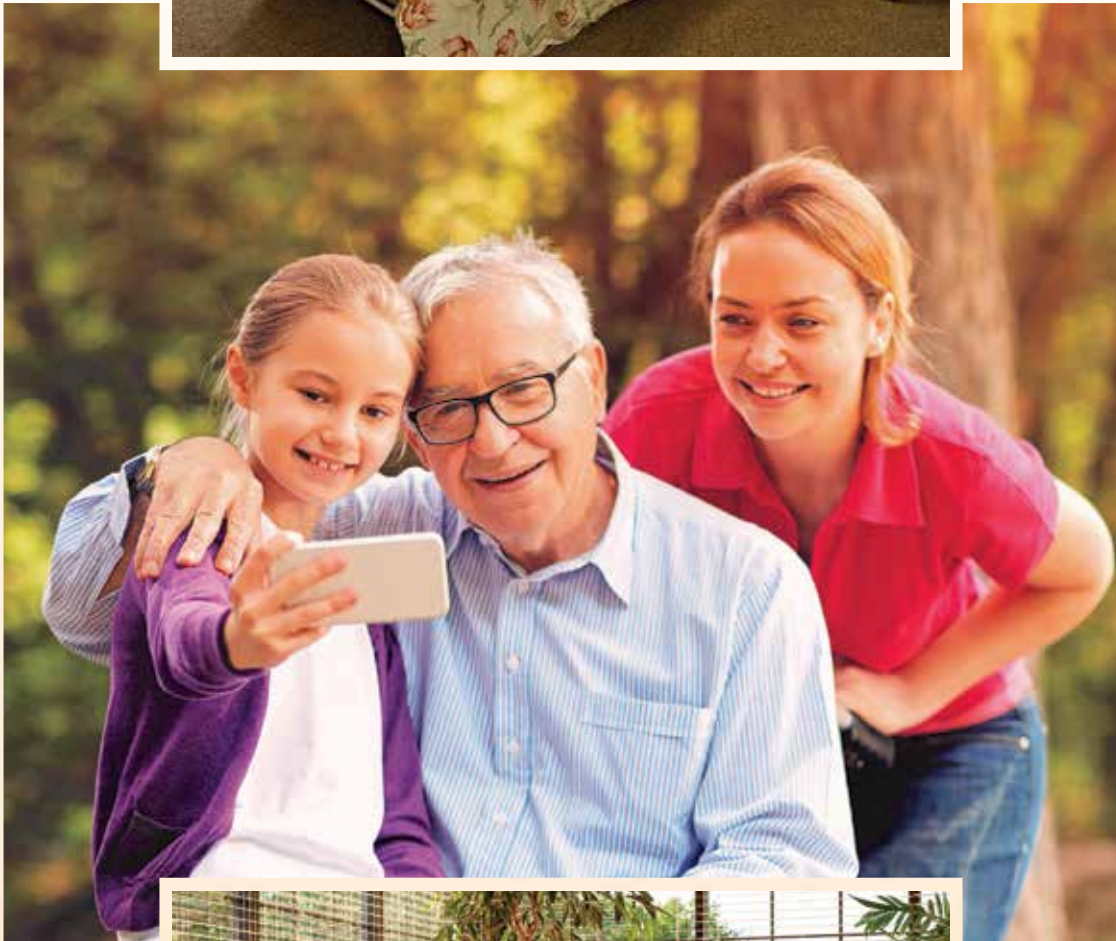
Our Angel Care Program ensures comfort and dignity during the final days of life, providing sensitive, spiritual, emotional and psychosocial support to Members and their families.

HAVE QUESTIONS?

Contact our Admissions Office at **585-789-3109** to learn more and schedule a personal tour or email Admissions@friendlyhome.org.

Also visit us online at friendlyhome.org to:

- View our Satisfaction Survey results
- Take a virtual tour
- See our Calendar of Events and daily activities listings
- Meet our medical staff
- Send eGreetings
- And much more



A CONTINUUM OF CARING FRIENDLY SENIOR LIVING COMMUNITIES— FROM EXPERIENCED PEOPLE YOU CAN TRUST.

Every day should be enjoyed to the fullest. That's our focus—for seniors who want residence options that meet lifestyle preferences, care that meets changing needs and support that exceeds expectations.

CLOVERWOOD

ONE SINCLAIR DRIVE • PITTSFORD, NY 14534

Cloverwood is an independent senior community in Pittsford with exceptional offerings that promote a passion for life, as well as personal growth and well-being. Residents enjoy the privacy of their own patio home or apartment—combined with the freedom that comes with a variety of personal services and amenities, and the peace of mind that access to a continuum of care provides—to be comfortable, be inspired and be themselves.

For more information: Call **585-789-4604** or visit cloverwood.org

GLENMERE

ONE WHEATLEY TERRACE • PITTSFORD, NY 14534

This is the Cloverwood life, with an added level of reliable attentiveness specific to each individual for assisted living, enhanced assisted living or specialized memory care, as well as respite care. With nursing staff onsite at all times, our trained professionals are available 24 hours a day, 7 days a week to provide the very best assistance for residents' daily needs, including bathing, dressing, grooming and medication supervision. Glenmere features studio, one- and two-bedroom apartments in a beautifully designed residential setting.

For more information: Call **585-789-4604** or visit glenmere.org

LINDEN KNOLL

81 LINDEN AVENUE • ROCHESTER, NY 14610

Affordable independence at Linden Knoll includes comfortable living, friendly neighbors and a range of available support options at a surprisingly modest rate. Our Brighton campus features lovely rose gardens and a charming gazebo set amidst attractive landscaping. It combines the advantages of peaceful suburban living with a lifestyle of choice, convenience and peace of mind.

For more information: Call **585-789-4604** or visit lindenknoll.org

LOVEJOY

3156 EAST AVENUE • ROCHESTER, NY 14618

Located within Friendly Home, Lovejoy Transitional Care provides short-term rehabilitation from an experienced, caring team. Our individualized, interdisciplinary approach helps patients regain independence and get "back to health, back to home." Services include Orthopedic Rehabilitation, Cardiac & Stroke Rehabilitation, IV Therapy, Joint Replacement Recovery and Post-Surgical Recovery.

For more information: Call **585-789-3109** or visit lovejoytcc.org



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P 585-381-1600 friendlyhome.org

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