



THE FRIENDLY JOURNAL



CELEBRATING 200 YEARS OF SERVICE TO THE COMMUNITY!

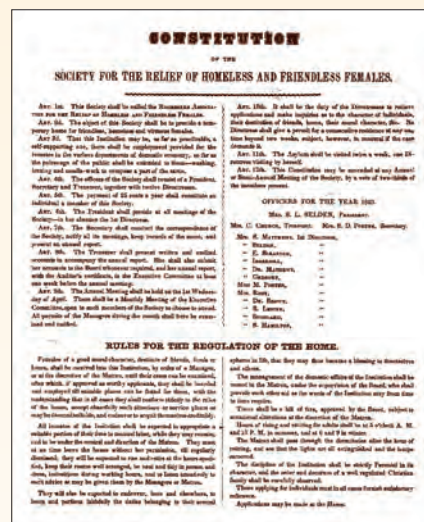
The Friendly Home is so pleased to commemorate the 200th anniversary of our founding organization, the Rochester Female Charitable Society! We'll be celebrating throughout the year, beginning with this fascinating historical account of the Society.

History of the Rochester Female Charitable Society 1822-2022

Founded in 1822, the Rochester Female Charitable Society is Rochester's oldest non-profit and one of the oldest in the United States still serving its original purpose. The Society was the outgrowth of a charity school run by eight young women. The school and the lot it sat on were a gift from Col. Fitzhugh and were located on North Washington Street "on the outskirts of the village, near the forest." Through the ladies' contacts with their pupils and their parents, they became aware of many unfulfilled needs and established a charitable

society to: **"Provide relief for indigent persons and their families in cases of sickness and distress."**

Rochester, at that time, was a village of less than 3,000 people. The charity school members divided the village into quadrants and then into sectors. Each "friendly visitor" monitored her designated sector at least once a month to: **"ascertain and relieve the wants of the sick poor in her district,"** by providing milk, food, clothing, bedding, bandages, and medical help. Around 1880, there were 260 members of the Society.



Such old Rochester names as Fitzhugh, Ellwanger, Macomber, Hubbell, Whittlesley, and Clark appear in early records.

As the visitors made their rounds, initially on foot, they became aware of additional needs. The Society started a "Home for the Friendless," presently known as the Friendly Home, which housed both adults and children.

(continued on next page)



Five early presidents of the Rochester Female Charitable Society (left to right): Mrs. Samuel Selden (who was also the first president of the Home for the Friendless, and for whom the Friendly Home's Selden Place neighborhood is named today); Mrs. Maltby Strong; Mrs. Levi Ward; Mrs. Oscar Craig; and Mrs. Eugene Arnold.

Where did the funds come from to provide services to the poor? The founding ladies were the wives of wealthy flour mill owners and lawyers. Money came from their husbands and friends in cash, stocks, property, and other bequests. The main source of income was from appeals by Rochester clergy, who once a year gave a sermon to: *"explain, assist, and encourage the work of the Society."* Such a sermon was usually preached on Thanksgiving Day, and the collection was given to the Society. Only on two occasions, in the late 1850's, did the Society itself raise funds from the public. A concert by Jenny

Lind and a lecture by P. T. Barnum raised \$1,000 to help finance the City Hospital.

For the past 200 years, members of the Society have worked quietly and diligently to assist the needy poor of Rochester. With the creation of the Community Chest (United Way) in 1915, and the establishment of many social agencies, the ways of providing services to those in need have changed to fit community needs, but the purpose and goals of the Rochester Female Charitable Society have not. Our present constitution states: "The purpose of the Society shall be to provide

aid and financial assistance for the relief of the sick poor of the Greater Rochester Area." (Little change since 1822.) Despite the increasing role of government in welfare, the Rochester Female Charitable Society continues to identify and meet social needs that are not covered by such programs.

As Jessie Bacon, secretary, wrote in 1922 on the occasion of the Society's one hundredth anniversary: *"The history of the Rochester Female Charitable Society tells a tale of devotion and of service which have continued through generations and which must go on while there remain poor human beings who need this help. And it will go on, not decrepit with age, but with renewed strength ready to follow new paths where need points the way."* We foresee new dimensions and new opportunities for the Society, and we are certain that members of the Society will continue to be creative, diligent, and foresighted in meeting new challenges and following new paths, just as our earlier members did.

In addition to founding the Friendly Home, the following organizations trace their roots back to the Rochester Female Charitable Society and are known today as:

Hillside Children's Center

Medical Motor Service

Rochester Childfirst Network

Rochester Institute of Technology

Rochester General Hospital

Visiting Nurse Service

FRIENDLY SENIOR LIVING PRESENTS...

Zoom to YOU



Friends, we hope you can join us for our *2022 Zoom to You* series! These custom-curated sessions are designed just for seniors. An array of interesting virtual presentations cover topics ranging from music to technology to entertaining. You'll learn something new and be inspired by our team of experts!

Held every third Thursday at 3:00pm EST, simply RSVP and receive a Zoom link for one or all by calling **(585) 789-3154** or email dgreene@friendlyhome.org.



April 21: In the Kitchen with Chef Macri

Top chef tips, cooking advice, favorite recipes and more! Presented by Michael Macri, Cloverwood Senior Living's Executive Chef. *RSVP by Monday, April 18.*



May 19: Internet Safety for Seniors

Explore all that the Internet has to offer while keeping your personal and financial information secure, plus how to avoid scams targeting seniors. Presented by Joel Snyder, Friendly Senior Living's Chief Information Officer. *RSVP by Monday, May 16.*



June 16: Amazing Benefits of Music Therapy

Learn how the power of music benefits motor skills, balance, coordination and cognitive abilities, as well as achieving vocal strength and wellness through singing! Presented by Certified Neurologic Music Therapist Sam Snyder. *RSVP by Monday, June 13.*



July 21: The Art of Summer Soirees

Easy, breezy summertime entertaining, presented by Cloverwood Senior Living's Director of Dining Services, Carrie Darocha! Seasonal menu ideas, simple serving hints and how to create lovely tablescape. *RSVP by Monday, July 18.*

WAY TO GO TEAM FRIENDLY!



Of over 600 nursing homes in the state, the Friendly Home was ranked #1 in New York on Newsweek's 2021-2022 list!



U.S. NEWS & WORLD REPORT

U.S. News & World Report evaluated more than 15,000 nursing homes across the country. Based on quality measures focused on staffing, outcomes and processes of care, the Friendly Home was:

- Ranked as a **Best Nursing Home** 2021-2022.
- One of only 5 of the 43 nursing homes in Monroe County to achieve "High Performing" status.
- In the top 13% of all skilled nursing homes in the nation.



A weeklong celebration included daily treats for our amazing team, including specialty donuts, piñatas full of prizes, lanyards, balloons, subs, gift cards and more!



"We are so grateful for the compassionate and excellent care our team delivers every day to those we are privileged to serve. All of the recognition we receive is a testament to their incredible dedication."

*- Glen Cooper
President & CEO,
Friendly Senior Living*



FRIENDLY NEW FACES

Friendly Senior Living is very pleased to announce two new members of Team Friendly!



Mary Anne Detmer

VP of Human Resources, Friendly Senior Living

Mary Anne is a highly qualified, experienced professional, responsible for leading Friendly Senior Living's HR strategy and initiatives. Mary Anne comes to the organization from Kodak, where she served as Human Resources Director for the United States, Canada and Latin America. "With Mary Anne's expertise in all facets of human resources, including talent acquisition, retention, employee relations and performance management, I am sure that she will be a tremendous asset to our organization, the leadership team and our staff," says Glen Cooper, President & CEO.

Mary Anne holds a Master of Science in Career & Human Resources Management from the Rochester Institute of Technology, and a Bachelor of Arts in Communications/Business Administration from SUNY Oswego. She resides in Pittsford.



Michael Macri

Executive Chef, Cloverwood Senior Living

Chef Mike comes to Cloverwood from the highly regarded Genesee Valley Club. He is an accomplished executive chef and leader with the proven ability to inspire culinary teams to produce world-class cuisine and achieve the highest level of customer satisfaction. "Chef Mike's expertise, innovation and creativity are certain to provide our residents with an unparalleled dining experience," Richard Finn, Cloverwood's Executive Director says. "We couldn't be prouder to welcome an individual of Chef Mike's caliber to our community."

An American Culinary Federation Certified Executive Chef (CEC) since 2005, Chef Mike attended the Culinary Institute of America in Hyde Park, New York. Among his numerous accomplishments, he was named Chef of the Year in 2008 and 2019 by the American Culinary Federation, Rochester Chapter. Chef Mike resides in Canandaigua.

MEMORIALS

The Friendly Home is most grateful to the families of Members who have chosen to designate the Home as a recipient of gifts in memoriam and to all the thoughtful donors to the Memorial and Staff Appreciation Funds from October 1, 2021 – January 31, 2022.

All gifts given *In Memory of* or *In Honor of* an individual through the Home's Annual Appeal will be acknowledged in our Annual Report.

(Individuals honored or memorialized are indicated in red print, and in alphabetical order by last name.)

*Gifts designated to the Home through the annual United Way "ROC the Day" event supplement our Memorial Fund.

Mr. and Mrs. Joseph Muniga
(ROC the Day)*
Mr. John Williams (ROC the Day)*

In Honor of Michael Perrotta

Mr. and Mrs. Will Irwin
(ROC the Day)*

In Memory of Philomena Colucci

Mrs. Caroline Bailey
Mr. and Mrs. Todd Bell
Ms. Karen Brown
Mr. and Mrs. David Carney
Ms. Carol Clothier and
Ms. Lorraine Hahn
Mr. and Mrs. John L. Colson
Ms. Maureen Colucci
Ms. Suzanne M. Colucci

STAFF APPRECIATION FUND

Dr. and Mrs. Norman Alling
Mrs. Judith Dixon
Mrs. Joann Fleming
Ms. Joanna Helferich
Ms. Gail McIntire Corrao
Mrs. Monica Ryser-Cseri
Mr. Robert C. Sutliff
Mrs. Joyce Welkley and the
Welkley Family

*In Appreciation of the Friendly Home
staff (especially on Morgan Place)*
Ms. Monica Guardino

In Appreciation of Porter Place South
Mr. Edward Donnelly

*In Honor of the Friendly Home and
Linden Knoll Staff*
Mrs. Joyce Welkley and the
Welkley Family

In Honor of Bernard H. Shaw
Mr. Morley T. Bland

In Memory of Helen and Joseph Avena
Ms. Pia Cseri-Briones

In Memory of Joseph Avena

Ms. Barbara and Ms. Christine Colucci

In Memory of Philomena Colucci

Ms. Judith Berry
Ms. Pia Cseri-Briones
Ms. Julia Weidman

In Memory of Bernard H. Shaw

Mr. and Mrs. John C. Buttrill
Mr. and Mrs. G. Thomas Clark
Mr. and Mrs. William G. Clark
Ms. Barbara and Ms. Christine Colucci
Corson Foundation
Mr. and Mrs. S. Gerald Davidson
Mr. and Mrs. Michael Downey
Mrs. Mary Lou E. Doyle
Mr. and Mrs. William J. Erdle, III
Ms. Susan H. Evans
Mr. and Mrs. David E. Fitch
Mrs. Sally Forsyth
Mr. and Mrs. John L. Garrett
Mr. William Goodrich
Mrs. Patricia A. Hainen
Mr. and Mrs. Richard J. Harrison
Mr. David M. Hedges

Mr. and Mrs. Paul D. Hill
Mr. Stanley M. Hunting
Mr. and Mrs. David M. Jacobstein
Mr. and Mrs. Anthony J. Malone
Mr. and Mrs. Lon Nadelen
Mr. and Mrs. John A. Paganelli
Mr. and Mrs. Jack R. Pearson
Mr. Steven Ralph
Mrs. Margaret M. Richardson
Ms. Beverly Smith
Mr. Stephen H. Waite
Mr. and Mrs. David J. Whitaker
Mrs. Marie Whitbeck

In Memory of Patricia Wild

Mrs. Joyce Welkley and the
Welkley Family

Ms. Lynn M. Dietrich
 Ms. Marianne Fischette
 R. Thompson Gilman, Esq.
 Mr. Louis A. Langie, Jr.
 Ms. Patricia McHugh
 Ms. Maria Mendicino
 Mr. and Mrs. James K. Meritt, Jr.
 Ms. Lois B. Miller
 Ms. Francine M. Patella and
 Mr. Keith A. Ryan
 Dr. and Mrs. Michael Pignato
 Mr. and Mrs. William F. Reber
 Ms. Patricia M. Roach
 Mrs. Bernard H. Shaw
 Mr. and Mrs. J. Richard Simpson
 Ms. Joyce E. Sirianno
 Mr. Craig J. Zicari and
 Ms. Anne Coon

In Memory of Shirley E. Fagenbaum

Ms. Nancy Wallach

In Memory of Ann Haase

Mr. and Mrs. David M. Curtis

In Memory of Patricia Harris

Mr. Orville P. Harris, Sr.

In Memory of Sylvia Lohrmann

Mr. and Mrs. David M. Curtis

In Memory of Ann Moran

Mr. and Mrs. Jim Buske

In Memory of My Grandparents

Ms. Apurva Joshi

In Memory of Neal A. Reed

Whalen Family Fund at the Hamilton
 Community Foundation

In Memory of Betty Smith

Ms. Rebecca Nichols, Ms. Lucinda
 Ross and Ms. Barbara Stein

In Memory of Sandra Thunberg

Bourne's Beach Association
 Ms. Caroline S. Dyer and
 Ms. Claudia H. Glaser
 Mr. and Mrs. Vincent L. Ognibene
 Mr. and Mrs. William Sykes
 Mr. and Mrs. Thomas P. Young

Jane Bellow Chamberlin

Vice President

"Home for the Friendless"

1880-1904

Jane Bellows Chamberlin served as Vice President of the Home for the Friendless (now known as the Friendly Home) from 1880-1904. At this time, the Home was located on the northwest corner of East Avenue and Alexander Street. Jane wed James R. Chamberlin in December of 1849. They and their daughter, Jennie, lived in the 32nd Ward of Rochester.



In 1866, James, a veteran of the Civil War, opened Chamberlin Rubber Goods at 13 Buffalo Street, now West Main Street, in downtown Rochester. Newspaper advertisements at the time stated that the store sold hoses, belts, boots and shoes, in addition to piano covers, notions, fancy rubber goods, stationery and jewelry. Chamberlin Rubber Company is still in business today as a manufacturer of high quality fire hose assemblies and supplier of custom products to the mass transit industry.

Jane served on the board of the Home for the Friendless with her sister, Miss M.A. Bellows, who held the role of Treasurer. M.A. Bellows was also very involved in the Girls' Friendly Society in America, where, according to records in 1901, she served as Associate-in-Charge of Magazine and Record.



The Friendly Home is honored to display this beautifully and intricately carved chair, which was given to Jane Bellows Chamberlin in gratitude for her service to the Home for the Friendless. Many thanks to Mr. Seelye "Zeke" Little for his gracious and generous donation of this wonderful piece of Friendly Home history!



Newsletter of Friendly Senior Living

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Editor: Amy Flinn



Friendly Senior Living has been selected as a Golden Pear Grant recipient by the American Fundraising Foundation (AmFund) as part of AmFund's expanded support for qualified non-profit organizations throughout the nation. Over 2,100 organizations applied for these funding opportunity grants due to the adverse impact of the pandemic on their fundraising abilities. Friendly Senior Living was among the 40 non-profits selected for a grant in the amount of \$2,500.

"We are pleased to present Friendly Senior Living with a Golden Pear Grant. Their application was very compelling, and the work they are doing to meet the needs of seniors is very important," said Deborah Marshall, Chief Operating Officer of the American Fundraising Foundation. "We are grateful for all they are doing to make a difference."