



Board of Directors 2026-2027

OFFICERS:



DR. LARON ROWE (*Chairperson*)

Senior Director, IT Business Office

Information Systems Division, University of Rochester Medical Center

LaRon Rowe is the Senior Director of the IT Business Office at the University of Rochester Medical Center (URMC). In this role, Dr. Rowe provides leadership and strategic direction in talent management support, project management, department administration, contract vendor management, and the ServiceNow platform team. Dr. Rowe's community involvement includes Lifespan of Greater Rochester and the local endurance community.



LOIS IRWIN (*Chairperson-Elect*)

President at UltraMobile Imaging and EZaccessMD

Lois Irwin is a passionate and tireless advocate for changing the way that healthcare is accessed and delivered. After receiving Bachelor and MBA degrees from Cornell University, Lois joined a mission hospital in West Africa, launching a mobile healthcare unit that brought basic care to remote villagers. Returning to the US, she now manages UltraMobile Imaging, a portable diagnostic imaging business serving frail elderly patients at home. That experience laid the foundation to create EZaccessMD, founded in 2016 to bring similar services to patients under 65 on an employer subscription model. Lois is a speaker, author and participant with national advocacy groups including the American Portable Diagnostics Association, the Health Care Administrators Association, the Self Insurance Institute of America and Health Rosetta. Her most recent book is "Benefits Revolution", an Amazon bestseller.



JOHN F. MAGEE (*Treasurer*) & (*Immediate Past Chairperson*)

Chief Financial Officer - NextCorps, Inc.

As Chief Financial Officer with NextCorps, Inc., John brings over 43 years of professional experience to the role. He began his career in public accounting, working for two National accounting firms and specializing in serving small to mid-sized, privately-held companies. John has spent the last 31 years in senior financial and operational roles, as both CFO and COO, with companies in the construction, information technology, direct marketing, transportation, and public accounting sectors. In these roles, he has been responsible for the financial, HR, technology, marketing, and facilities functions, making him uniquely qualified to address both the financial and operational areas of an organization. John holds a B.S. in Accounting from St. John Fisher University and is a CPA. He is actively involved in the Rochester community and sits on the boards of the Rochester Chapter of Financial Executives International and the Rochester Broadway Theatre League.



DEBORAH VANGELLOW (*Secretary*)

Former Procter & Gamble (P&G) Sales Executive

Deborah holds a B.A. in Biology from the University of Rochester and an M.B.A. in Marketing & Healthcare Management from the Simon School of Business – University of Rochester. Deb was employed at P&G for 14 years in Customer Business Development. Her sales career included working in the Soap Sector, Health Retail Operations, Professional Dental and Long-Term Care divisions. In her last position, she worked as a District Manager in the Pharmaceutical division. Deb has also been an active volunteer in the Fairport School District for over 17 years, holding PTA leadership positions, various event/program coordinator/booster club roles, and serving on several key committees per the request of administration. Deb's mother was a Friendly Home Member, and she is extremely passionate about the organization. She also volunteers at the Friendly Home on the neighborhoods, and assists with development and fundraising efforts. She served on the Friendly Senior Living's 175th anniversary and gala committees and currently serves on our capital campaign committee. Deb is employed part-time at RW Dake Construction.

BOARD OF DIRECTORS:



GERALDINE (Geri) BIDDLE MOORE

Retired - RN, CNNe, CPHQ

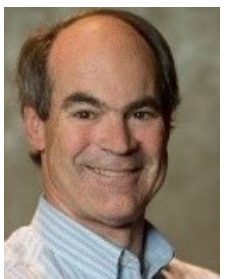
Geri is a Registered Professional Nurse, (RN), a Certified Nephrology Nurse, Emeritus (CNNe), and a Certified Professional in Healthcare Quality, Emeritus (CPHQe). She has been involved in healthcare for many years, and has held clinical, administrative and faculty positions at Pennsylvania Hospital and Thomas Jefferson University Medical Center in Philadelphia; the University of Colorado Medical Center in Denver; and the University of Rochester Medical Center and the School of Nursing in Rochester. She served as an Expert Quality Consultant to the Centers for Medicare and Medicaid Services, and as President of Nephrology Nurse Consultants. She obtained her Nursing degree from the Pennsylvania Hospital School of Nursing and continued studies at the University of Pennsylvania.



THEODORE (Ted) HEINRICH

Retired - CPA, V.P./Director - Audit ESL Federal Credit Union

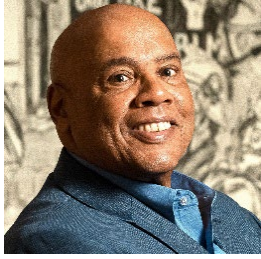
A native of Brooklyn, NY, Ted holds a Bachelor of Science degree in Accounting from St. Francis College in Brooklyn, graduating magna cum laude. He began his career at ESL in 2007 after a distinguished 25-year career at Citigroup, where he was Regional Chief Financial Officer in upstate NY for the last seven years of his tenure there. In his leadership role at ESL, Ted overlooked the operation of the internal controls system that ensures compliance with all credit union rules and regulations, maintaining strong, effective relationships with external auditors and regulators. Ted is also a certified public accountant, licensed in New York State.



JOHN B. HENDERSON

**Retired - General Manager of Contract Manufacturing Services
North American Breweries**

John joined the Brewery in 1999. He has over 30 years of executive-level experience which includes holding the positions of President, Chief Financial Officer, and Chief Operating Officer of the High Falls Brewing Company. Prior to joining the Brewery, he was Vice President, Treasurer and Regional President of Alling and Cory, and has held various other corporate finance positions. As General Manager of Contract Manufacturing Services, John was responsible for the development and administration of NAB's contract manufacturing business including acquiring new clients, customer relations, and compliance with all federal and state regulations. John received a bachelor's degree in economics from Alfred University and his Master of Business Administration in finance from the University of Rochester.



MICHAEL MARSH

Chief of Staff to the President of the University of Rochester

Michael began his career in Rochester as a Special Assistant District Attorney, followed by an Associate Attorney with Nixon Peabody. He then had a 19-year career with Eastman Kodak in several positions including Assistant to the Chairman, President and CEO through President of Digital Capture Solutions Business, Health Group. Beyond his Kodak career, Michael has served as Entrepreneur in Residence at the University of Cincinnati, Executive Director of Baden Street Settlement, Interim Director/COO of the Memorial Art Gallery. Michael holds a B.A. from Queens College in Political Science and Government, and a J.D. from Cornell Law School.

Kate McCurdy

(Photo & Bio forthcoming)

June 2026